NANI BHATTACHARYA SMARAK MAHAVIDYALAYA

Permanent Affiliated to North Bengal University

Enlisted under Sec. 2(f) & 12(B) of UGC. Act.

JAIGAON - 736182, ALIPURDUAR, WEST BENGAL.

☎ 03566 264085 Website : www.nbsmjaigaon.in E-Mail : nbsmjaigaon@gmail.com

Ref. No. NBSM/Gen-329/2026. **Date.** 22-07-2026

NOTICE

This is to inform all students, teaching staff, and non-teaching staff that the National Service Scheme (NSS) Unit in collaboration with the Internal Quality Assurance Cell (IQAC), Nani Bhattacharya Smarak Mahavidyalaya is organizing a Consumer Awareness Programme on the theme: "Consumer Awareness Programme on Cyber Crime, Telecom Services, Tariff & Billing, Broadcasting and Digital Consumer Rights" on 30th July, 2026 (Thursday) at 12:00 Noon in Seminar Hall of the college.

The programme will focus on:

- Cyber Crime Prevention and Cyber Safety
- Consumer Rights in Telecom Services
- Mobile Tariff Plans, Billing Transparency and Complaint Redressal
- Broadcasting and Digital Platform Issues
- Safe Digital Payments and Online Financial Security
- Protection from Online Fraud, Identity Theft and Phishing
- Consumer Protection Act and Grievance Redressal Mechanisms

Resource persons from the Cyber Crime Division, West Bengal Police, Telecom Service Providers the Department of Consumer Affairs and other consumer awareness organizations are expected to participate in it.

All students, teaching staff, and non-teaching staff are cordially invited to attend the programme and actively participate in this important awareness initiative. Your presence will contribute to enhancing digital literacy, consumer awareness, and cyber safety within our academic community.

Principal
NBS Mahavidyalaya, Jaigaon.

Principal
N.B.S. Mahavidyalaya
Jaigaon, Alipurduar (W.B.)

NANI BHATTACHARYA SMARAK MAHAVIDYALAYA

Jaigaon, Alipurduar, West Bengal

CONSUMER AWARENESS PROGRAMME

on Cyber Crime, Telecom Services, Tariff & Billing, Broadcasting and Digital Consumer Rights

In the present digital era, the rapid expansion of telecommunications, digital payment systems, social media, and online services has significantly transformed the lives of consumers. However, this transformation has also led to a sharp rise in cyber fraud, digital scams, misleading telecom practices, billing disputes, and issues relating to broadcasting and digital platforms. It is therefore essential to educate students, teachers, and the general public about their rights, responsibilities, and the preventive measures necessary to ensure safe and informed use of digital technologies.

With this objective, we propose to organize a **Consumer Awareness Programme** at **Nani Bhattacharya Smarak Mahavidyalaya** on the following themes:

PROGRAMME THEMES

1. Cyber Crime Prevention and Cyber Safety
2. Consumer Rights in Telecom Services
3. Mobile Tariff Plans, Billing Transparency and Complaint Redressal
4. Broadcasting and Digital Platform Issues
5. Safe Digital Payments and Online Financial Security
6. Protection from Online Fraud, Identity Theft and Phishing
7. Consumer Protection Act and Grievance Redressal Mechanisms

The programme will provide participants with practical knowledge, interactive discussions, and guidance from experts to enable them to become responsible digital citizens and informed consumers.

PROPOSED DISTINGUISHED GUESTS AND RESOURCE PERSONS

1. Senior Officer, Cyber Crime Division, West Bengal Police.
2. Representatives from Telecom Service Providers:
   - Reliance Jio
   - Bharti Airtel
   - Vodafone Idea (Vi)
   - Bharat Sanchar Nigam Limited (BSNL)
3. Representative from the Department of Consumer Affairs, Government of West Bengal/ Government of India.
4. Experts from consumer organizations and digital safety initiatives.

The programme is expected to benefit students, faculty members, local consumers, youth, self-help groups, and members of the public by increasing awareness of cyber security, consumer rights, digital literacy, and available grievance redressal mechanisms.

DATE : 30.07.2026 (Thursday)

TIME : 12 P.M.

VENUE : Seminar Hall, Nani Bhattacharya Smarak Mahavidyalaya, Jaigaon, Alipurduar, West Bengal

We sincerely request your kind permission and support to organize this important awareness programme at your esteemed institution on a mutually convenient date. We are confident that this initiative will contribute significantly to promoting responsible digital citizenship and consumer empowerment among the youth and the wider community.

We look forward to your positive response and valuable cooperation.

Thank You!